

CARBACK

Car-back

Your safe ride home after a night out

Had a few too many? Don't risk it. Let Car-back take care of getting both you and your car home safely. We'll send a team to drive you home in the comfort of your own vehicle.

How it works:



Call us when you're ready to leave.



Our two-person team arrives.



One drives you home, the other follows in our vehicle.



Everyone arrives home safe and sound!

[Book Now](#)

One night after watching too many people leave their cars downtown. The idea's simple: you call, we send two people — one drives you home in your car, the other follows behind. Everyone gets home safe. No towing. No awkward next-day pickups.

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Car-back is a service concept I designed for people who need to get home safe and take their car with them.

Send a two-person team: one drives your car, the other follows. You and your car end up home — no next-day headaches, no towing, no BS, no DUI's. I built out a clean landing page focused on quick understanding and trust. Icons break down how it works in seconds. The copy is casual but direct. It looks like a real service because it should be one.

Tools: Figma, HTML/CSS

Role: Concept, branding, UI/UX, writing

Skills: Service design, systems thinking, visual clarity